



The Chartered
Institute of Logistics
and Transport

PROFESSIONAL DIRECTORY PARTNERSHIP OFFERS

CILT Australia
May 2021

FOR EDUCATIONAL
INSTITUTIONS



PROFESSIONAL DIRECTORY PARTNERSHIP OFFERS

CILT International and its Territorial Organizations are responsible for the Continuing Professional Development of its members in the Transport and Logistics sectors through their international charter gained some 90 years ago.

With this in mind the new CILT Australia Centre for Continuing Professional Development has now been established. The Centre will focus on short educational offerings that are of interest to industry. Through this new centre CILTA will expand significantly the current short course offerings in our Directory (www.ciltapd.com.au) across some further two dozen educational sectors that hang off the periphery of the supply chain and transport industries.(See Table 1 below.)

Table 1: Sectors where short PDP programs will be expanded

Finance	Planning	Management	Strategy
Marketing & Sales	ICT	Purchasing	Productivity and Efficiency
Economics	Truck Safety	Human Resources	Infrastructure
Project Management	Defence Logistics	e-Logistics	Dangerous Goods
e-Business	Engineering Management	Analytics and KPIs	Network Structures
Warehousing	Fleet Management	Legal/ Regulatory Frameworks	Operations Management
PBS	Trailer Manufacturing	Vehicle Body Manufacturing	Vehicle Dynamics
Business	Innovation	O H & S	Entrepreneurship

WHAT IS CPD?

CPD is a totally different market to the VET and Higher Education sectors. These sectors supply Certificates, Diplomas, undergraduate and postgraduate degrees, whereas industry cannot get enough of the good CPD short program offerings, and demand is growing in most countries.

The CPD offerings that will be sought are: short courses (½ day to 6 days), master-classes, seminars, webinars and online programs that can also be targeted at an international client base. The expanded program set will also focus on a much wider base than just those existing modal courses in the freight, logistics, supply chain and passenger markets.

The CILT-A PD Directory currently houses 100 course offerings which we anticipate will triple in the next year. International short courses will also be listed.

Sponsorship Entitlements:

Diamond Package \$9,000 (1 year)

The diamond package is a 3 year combination package consisting of:

- The Garnet package is a 1 year package
- The Emerald package is a 1 year package
- The Sapphire package is a 1 year package

Ruby Package - \$5,000 (1 year)

- Use of CILT-A National Logo for the partnership period
- Three (3) Individual CILT-A Memberships including Membership benefits & savings program:
- Featured on advertisements to Members and Industry on the PD Directory
- Your organisation profile featured in the Partners Section on the CILT-A website www.cilta.com.au
- 10% off 1st Course for CILT-A Certification fee, (for Educators only)
- Your Organisation Profile featured in one edition of the CILT-A Newsletter
- A one page advertisement featured in the National Annual Report
- Host a Webinar on your Area of Expertise-Attendance at CILT-A Webinars free of charge (for 5 employees)
- Opportunity to submit any company case studies, thesis, dissertations, research, technical or white papers, which will be hosted within the Institute's Document Library for interested parties to refer to.
- 1 complimentary passes to any Section events around Australia



Sapphire Package - \$3,000 (1 year)

- Use of CILT-A National Logo for the partnership period
- Two (2) Individual CILT-A Memberships including Membership benefits & savings program
- Your organisation logo featured in a prominent position-throughout the PD Directory
- An advertisements to Members and Industry of the PD Directory
- Your organisation profile featured in the Partners Section on the CILT-A PD Directory
- Your Organisation Logo displayed on the CILTA Website as a Supporting Partner
- Your Organisation profile featured in the Partners Section on the CILT-A Website
- A one page advertisement featured in the National Annual Report
- Host a Webinar on your Area of Expertise-Attendance on CILT-A Webinars free of charge (for up to 3 employees)
- Opportunity to submit any company case studies, thesis, dissertations, research, technical or white papers, which will be hosted within the Institute's Document Library for interested parties to refer.
- Invitation to Section events around Australia-Discounts available on 2 Professional Development Programs (for up to 2 staff)



Emerald Package - \$2,000 (1 year)

The Emerald package is a 1 year package consisting of:

- Use of CILT-A National Logo for the partnership period
- One (1) Individual CILT-A Memberships including Membership benefits & savings program
- Your Organisation logo featured in the Education Partnership Section Page of the PD Directory
- Your company profile featured within the PD Directory (100 Words)
- Your Organisation Logo displayed on the CILT-A Website as a Supporting Partner
- Your Organisation profile featured in the Partners Section on the CILTA Website
- Your Organisation Logo featured as a Supporting Partner in our Annual Report
- Invitation to Section events around Australia



Garnet Package - \$1,000 (1 year)

The Garnet package is a 1 year package consisting of:

- Use of CILT-A National Logo for the partnership period
- One (1) Individual CILT-A Membership including Membership benefits & savings program
- Your Organisation logo featured in the Partnership Section Page of the PD Directory
- Your Organisation Logo displayed on the CILT-A Website as Education Supporting Partner
- Your Organisation Logo featured as a Supporting Partner in our Annual Report
- Your Organisation Profile featured in one Education edition of the CILT
- A invitation to Section events around Australia



PARTNERSHIP FORM

CONTACT DETAILS:

Organisation:.....

Address (for invoice):.....

Contact Person:

Contact Email:.....

Contact Phone:.....

Partnership Investment:

- ☐ Diamond(3 Year) \$9000.00 + GST
- ☐ Ruby(annual) \$5000.00 + GST
- ☐ Sapphire(annual) \$3000.00 + GST
- ☐ Emerald(annual) \$2000.00 + GST
- ☐ Garnet(annual) \$1000.00 + GST

PAYMENT FORM

PAYMENT OPTIONS:

(A RECEIPT WILL BE ISSUED ONCE PAYMENT IS RECEIVED)

Credit Card: ☐ Visa ☐ Mastercard ☐ AMEX

Amount Authorised: _____

Cardholder Name: _____

Card Number: _____

Expiry

Date: _____ CVC: _____

Cardholder Signature: _____

Direct Deposit:

Account Name:

The Chartered Institute of Logistics and Transport Australia

BSB: 014 536

Account: 193 612 387

Ref: Company Name

Cheque Please make payable to:

The Chartered Institute of Logistics and Transport Australia

(Partnership packages are for a term of one year up to three years from initial agreement)